

Call: interaction designer/producer/web developer for CreaTures Open Creative Practice Framework

The Horizon 2020 project CreaTures - Creative Practices for Transformational Futures is a project that experiments with and researchers how creative practices and art might contribute to transformations to more sustainable futures.

CreaTures is looking for interaction designer/producer/web developer to help design an interactive website for the CreaTures 'Open Creative Practice Framework' – a framework that synthesizes work across the CreaTures project and enables actionable thinking about the role of creative practices and the arts in sustainability transformations.

The project will require conceptual work to help organize and make accessible the richness of CreaTures research and projects, as well as technical web development. The information architect/designer-producer will support researchers in developing appropriate structure and materials for a public-facing website to showcase their findings and provide logical entry points for multiple types of user.

The interactive website should engage three broadly-conceived audiences: 1) creative practitioners/artists interested in social/ecological change; 2) policy makers, funders and other decision makers around art and sustainability; and 3) researchers in the fields of arts, sustainability and societal/social impact. However, one of the learnings of this project is that creative practice, research and the production of visions of the future for governance do not sit in one professional category, but span these different roles as core activities. The design of the website should reflect this as well as speaking to the needs of the different stakeholders. As part of responding to this tension, we are looking to engage visitors through two modes: 1) storytelling and 2) analysis/tools –both modes of engagement are important for the project and each is able to communicate our findings in a complementary way. The job of the person/team will be to make the website a lively contribution to knowledge about tackling climate collapse in hopeful ways. As an example of what we are aiming for, please see: <https://beautifultrouble.org/>

The individual or organization to be contracted will:

- Produce a functional website (by December 2022) and manage the process in collaboration with an editorial group from CreaTures.
- Design multiple possible interaction strategies for organizing the CreaTures framework into this website.
- Test prototypes for usability, communicability and appropriateness of styling.
- Test working system for glitches and oversee corrections.

We are looking for an individual or organization with a combination of the following skills and experience:

- Experience with the design of interactive websites and platforms with clear evidence of successful engagement with multiple audiences.
- A combination of design skills for interaction and knowledge architecture.
- Practical web development skills.
- Visual design skills.

The contract will be established with CreaTures partner Utrecht University. The maximum budget for this project is 16.000 Euros. Applications accepted until June 24th, 17.00 CEST.

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For more information on the Horizon 2020 CreaTures project, see: <https://creatures-eu.org/>