

Call for Graphic Designers



The CreaTures project team (<https://creatures-eu.org/>) is looking for a graphic designer to support the production of visual resources for two upcoming public events.

Designers or agencies registered in the EU or the UK are encouraged to submit their offers. The CreaTures project has received funding from the European Union's Horizon 2020 research and innovation program under grant agreement No 870759 and funding terms must be agreed to with all receivers of funding.

Call details:

Assignment:

The selected designer(s) / agency will work in close collaboration with the CreaTures team members to adapt the project's existing visual identity for the design and production of new presentation and communication materials (both print and digital). The materials will be used for public presentation of the CreaTures project at events such as exhibitions, festivals, conferences.

The existing visual identity (to be adapted) includes the following elements: project logo, brandbook, background gradients, fonts, poster and presentation templates.

Tasks and responsibilities include:

- Working with the **existing** visual assets of the CreaTures project to design new presentation and communication materials such as information posters flyers and booklets, artwork labels for two upcoming project exhibitions, name tags for conference events, social media, newsletter visual content. The exact scope of materials is to be agreed with the selected designers.
- Delivery of production ready files for print and digital dissemination
- Support with identifying suitable material suppliers and/or printing companies

Work schedule:

The first batch of the adapted visual materials are required by June 15th 2022. The work will continue (on a jointly-defined schedule) until December 2022.

Application requirements:

- CV and Portfolio demonstrating graphic design skills and experience in creating presentation and communication materials for creative projects.

- Offer with planned work distribution and hourly rate cost (VAT included), total project fee and any other conditions that may apply. The total proposed budget, including fees and production costs should not exceed 6000€ including VAT.

We welcome you to submit your application and offer to Cristina Ampatzidou at cristina.ampatzidou@rmit.edu.au no later than 15 May 2022, 17:00 CEST. Please include 'CreaTures graphic design' in the email subject.

Selection criteria:

- Demonstrated expertise in production of communication materials for creative projects and related public events.
- Financial offer: budget for the work including breakdown of costs to deliver the various components of the work
- Availability to start immediately and commit on a flexible, yet jointly defined, basis until December 2022.

Contact:

For potential queries related to the events and/or the design brief contact Cristina Ampatzidou at cristina.ampatzidou@rmit.edu.au. For queries concerning quoting and invoicing, contact Iryna Zamuruieva at iryna@sniffer.org.uk.

About the CreaTures project:

CreaTures (Creative Practices for Transformational Futures) is a three-years H2020 project that explores the potential of creative art and design practices in supporting socio-ecological transformation. The project involves a consortium of 11 partners working closely together while combining their expertise from sustainability-oriented art, design, research and policy. Starting from the proposition that creative practices hold immense potential in supporting sustainable transformations but their impact is largely under-utilised, the consortium conducts a systematic practice-based interrogation to demonstrate the power of arts to move the world towards sustainability. Through direct engagement and co-creation, our Observatory, Laboratory, and Evaluation procedures bring together diverse creative projects and develop insights allowing them to focus their efforts more effectively. Drawing on evolving outcomes, we provide recommendations for policy-makers and implementers to help them see the merit of employing creative techniques. More information at <https://creatures-eu.org/>